Community Services Department
1557 Healdsburg Avenue
Healdsburg, CA 95448
707.431.3303 Main
707.431.3172 Fax

TUESDAYS IN THE PLAZA - SPONSORSHIP AGREEMENT

Nestled in Plaza Park, Tuesdays in the Plaza has a reputation for being a premier community gathering place to enjoy quality music, dancing, and a place to foster community relationships. Concerts provide an eclectic and unique line-up of bands to please a wide array of musical interests. Food vendors offer locally sourced food for sale starting at 5:00 p.m., with the music from 6:00-8:00 p.m. To become a Tuesday in the Plaza sponsor, please complete the agreement below and submit your electronic logo / camera ready artwork ***by April 10***.

Contact information			
Name:	Organization:		
Address:	City:	State:	Zip:
Primary phone:	Secondary phone:		
Email:			

Please indicate your sponsorship tier		
Selection "X"	***Sponsorship Tier***	***Sponsorship Amount***
	Premier Sponsor	$10,000
	Series Sponsor	$6,500
	Concert Sponsor	$2,500
	Concert Supporter	$750

Checks			
Please make checks payable to: City of Healdsburg			
Credit Card (Visa or Mastercard)			
Name on Credit Card:			
Credit Card Number:			
Expiration Date:		***3 Digit Security:***	

Terms of Sponsorship

The City's logo may not be used by sponsor in any way without written permission of the City. It is understood and agreed that the City has permission to use sponsor's logo on printed material, press releases, and all other marketing materials. Your high-resolution logo or artwork should be in either .eps or .ai formats; we may accept .tiff, .jpeg or PDFs depending on the quality. Logos and artwork should be 300 pixels per inch (ppi). Full payment due at time of contract signing; make checks payable to "City of Healdsburg". Your contribution is tax deductible (Tax ID#: 94-6000347). By entering into this agreement, the City is in no way endorsing the sponsor's organization, products, services or employees. Sponsor shall not assign the agreement or any portion thereof to a third party without written consent of the City. The City retains full control of how the program, event or service will be managed, delivered and operated. Please see our sponsor packet for details on specific sponsor benefits.

Hold Harmless

The undersigned applicant, who is to oversee the sponsorship, is twenty-one years of age or over. The applicant agrees that they will be responsible for the use and care of city property. Applicant agrees to indemnify and save harmless the City of Healdsburg, its officers, agents and employees and against any and all loss, damage and/or liability that may be suffered or incurred by the City of Healdsburg, its officers, agents and employees, and against any and all claims, demands and causes of action that may be brought against the City of Healdsburg, its officers, agents and employees, caused by, arising out of or in any way connected with the use by the undersigned of the City of Healdsburg facility or the exercise of the privilege herein granted, except that arising out of the sole negligence of the City. The parties have executed this agreement on the date indicated below, the latest of which shall be deemed the effective date.

_____	_____	_____	_____
Sponsor	Date	City of Healdsburg	Date

Send completed agreement to mmilde@ci.healdsburg.ca.us or mail to ATTN: Matt Milde; 1557 Healdsburg Avenue; Healdsburg, CA 95448.
Electronic copy of the company logo and/or camera-ready artwork is due by April 10.